



FENIX

Bridging  
Knitwear  
Lovers







# WHO WE ARE

## Your Trusted Knitwear OEM Partner

As a OEM specialist in the knitwear and cut-&-sew industry for over 45 years, we turn your creative vision into high-quality garments that capture your brand's essence.

Leveraging a network of internal designers, artisans and a global supply chain from our Tokyo headquarters, we bring your ideas to life with precision and style.

## Your Brand, Perfected

From concept development and design proposals, to material research, prototyping and production, we partner with you at every step of the process to craft signature knitwear pieces that elevate your brand.



Origami dyeing  
Italian cashmere yarns  
Crafted in Japan



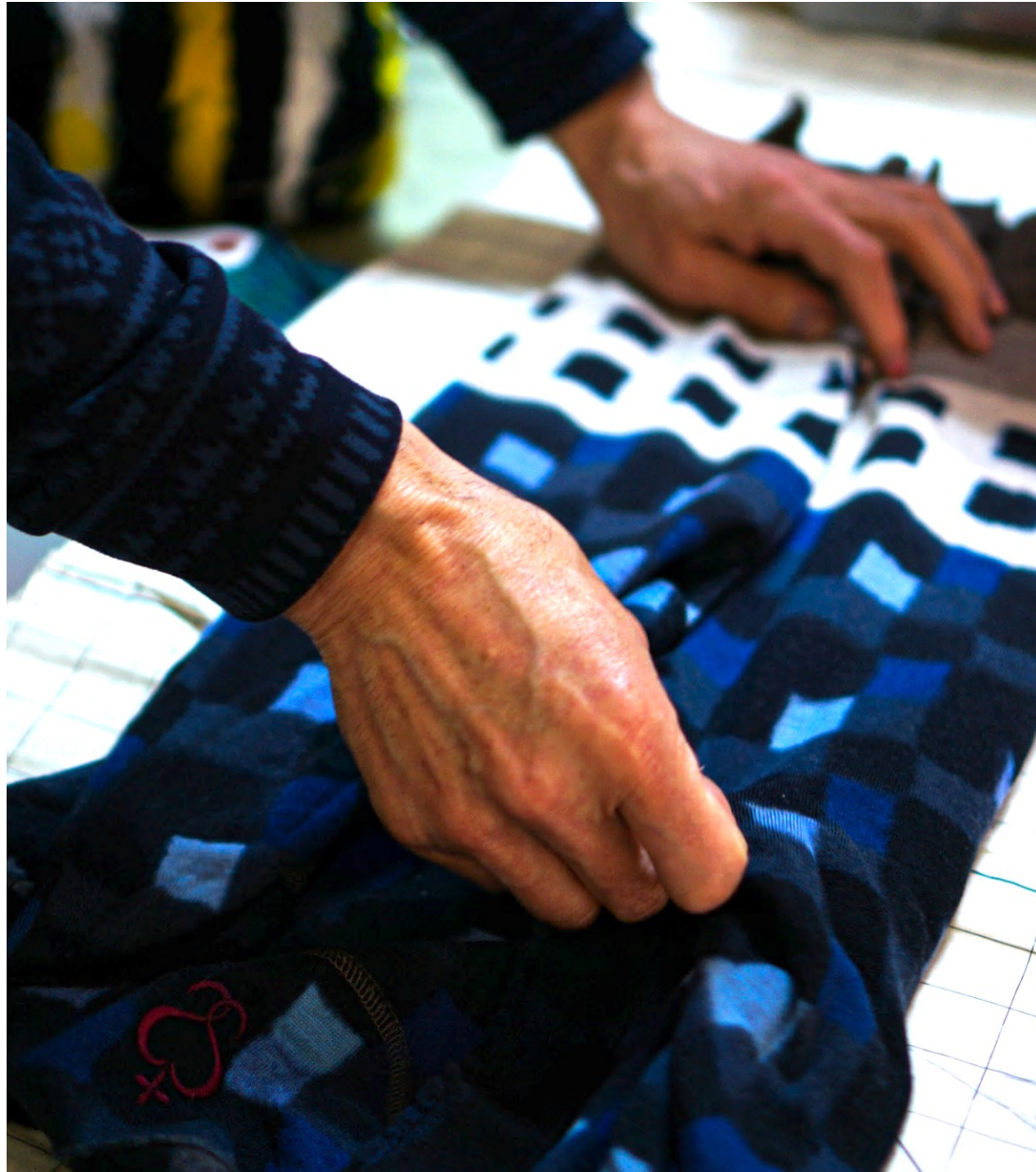
# WHAT WE DO

## Seamless Production, Unmatched Quality

We unite artisans and factories who share a deep passion for knitwear, to create a refined manufacturing ecosystem. Enjoy the artistry and design refinements of Japanese craftsmanship, or the precision and production finesse of our wholly owned factories in China. Expect timely delivery and full reliability throughout the process. Last but not least, our fully owned Quality Control factory secures uncompromised quality in every weave.

## Curated Materials, Global Reach

Chose from exclusive in-house yarn developments (like pilling-resistant worsted wool and premium lambswool), or from the finest fibres we source worldwide. Our multi-country supply chain ensures an optimal balance of quality, cost, and delivery tailored to your brand's needs.



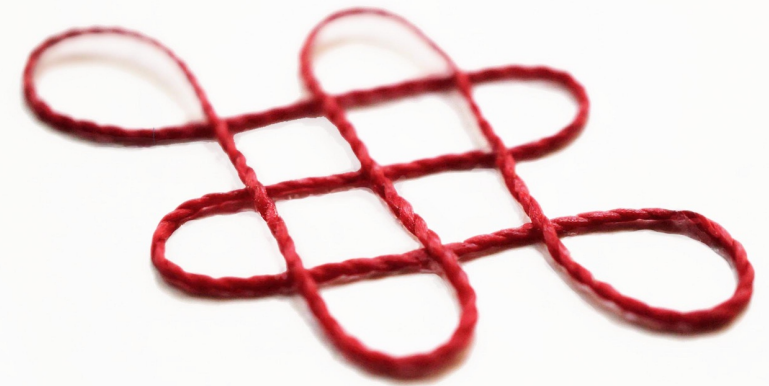


# WHAT'S IN THE LOGO

Just as a single thread is meticulously woven into exquisite knitwear, our logo embodies the unbreakable bonds we form among yarn makers, designers, factories and brands alike — intertwining technologies and experiences nurtured over years, across cultures, and throughout history.

The graceful loops in our logo capture the unique textures and the never-before-seen designs we craft in close collaboration with you.

**Weave, connect, harmonize - our very essence**







# PRODUCTION KNOW-HOW

Unique Japanese  
Craftmanship



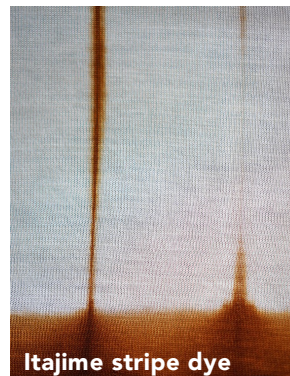
Super high gauge  
(20gg, 21gg)



Origami dye



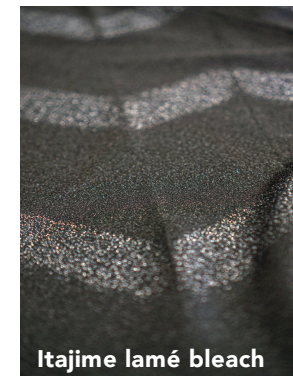
Washable silk



Itajime stripe dye



Tatsumaki lamé bleach



Itajime lamé bleach



Shibori dye



Fur finish



Indigo dye



# ONE-OF-A-KIND CREATIONS

We love special  
processes and designs





# "ORIGAMI" Dyeing

Blending traditional **Japanese artistry** and **modern textile innovation**, the "secret" Origami dyeing technique unfolds in four meticulous steps:

- 1. Fabric Preparation:** the knitwear is pre-washed and conditioned to ensure it absorbs the dye evenly.
- 2. Precision Folding:** inspired by **Origami techniques**, skilled artisans **fold** the fabric into precise **geometric shapes**. These folds act as a **resist barrier**, control where the **dye penetrates** and create distinct, playful patterns.
- 3. Dye Application:** the folded fabric is placed in a small wood frame and immersed in specially formulated dye baths. Exposed areas absorb the dye richly, while the **folded sections retain a lighter hue or their original shade**. This interaction yields a striking contrast that balances boldness with subtlety.
- 4. Unfolding and Finishing:** after the dye has set, the fabric is carefully rinsed and dried. When unfolded, the hidden designs emerge - an intricate interplay of colour and shape that reflects both the precision of origami and the creative spontaneity of textile art.





# AIZOMÉ INDIGO DYEING

Traditional AIZOMÉ technique is **100% natural** and requires meticulous craftsmanship to produce eight deep shades of indigo, renowned for their **richness, durability, and purity**.

## THE PROCESS

- Indigo plants are cultivated locally without any pesticide
- Indigo leaves are dried and finely ground
- Each fabric is individually hand-dyed in 1 sqm bathtubs
- Dyeing sessions rounds last a minimum of 5 minutes
- Washing reveals the full depth of indigo shades
- A Vitamin C-based fixative is added to lock in the colour
- Proper dehydration enhances colour richness and fixation

## UNIQUE FEATURES

- 100% Natural
- 8 distinct shades of Indigo
- Depth and richness unattainable with synthetic dyes
- So pure and safe that it is used in food and cosmetics
- Exceptional colour fastness thanks to Vitamin-C fixative.



Dried and pulverised ground indigo leaves



Repeated rounds of 5-minutes dyeing sessions



Hand and machine rinses



Pure and rich indigo creations



## Other Unique Processes

### **PIPE ICING AND LAMÉ BLEACHING**

### **SPRAY STENCIL , SHIBORY AND ITAJUME DYEING**

These are rare processes that deliver unparalleled garment visuals, harmonizing tradition with modern innovation

### **RAISE FIBER**

A rare treatment used to develop rich, tactile textures in cashmere and other premium fibres, offering an extraordinary sensory experience.

### **SNOW FINISHING**

A special melange dyeing technique that gives wool a snow-like appearance and nuanced textures that vary subtly with each piece.

### **CHEESE DYEING**

With precise control over flow rate and winding density, this method ensures stable, high-quality dyeing for a wide range of materials, from polyester and nylon to wool, cotton, and blends

### **GRADATION DYEING**

Executed entirely by hand, this technique creates elegant, flowing color gradations that machines cannot replicate—a true testament to artisanal craftsmanship and inimitable artistry.

### **FUR & FIM FINISHING**

Exclusive to Japan, this process uses fabric texture and density, rather than mechanical brushing, to create a distinctive “fur” finish



1980

1992

FENIX  
INTERNATIONAL

2019

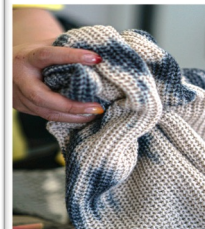
2025

Our love affair with knitwear started as a trading company in Tokyo amidst the booming scene of western fashion.

Our first Suzhou, China factory marked the beginning of a virtuous partnership blending Japanese & Chinese knitwear know-how.

New headquarters in Ebisu, Tokyo were opened to connect our sourcing, planning & design teams with the knitting, dyeing and cut & sew industry.

International designers and sales & marketing experts have been hired to spearhead an overseas expansion. Debut at Pitti Filati, Firenze, July 2025.



**OEM** Knitwear  
Cut & Sew  
Since 1980

**1** Fully owned  
**Quality Control** center  
**100% inspections**  
5,000 daily capacity

**2** Fully Owned Factories  
• KIK (China)  
• FIS (China)

**60** Employees  
as of April 2025

**1,5** Million pieces  
Yearly capacity

**5** Satellites Factories  
• Seino Corporation (Japan)  
• Tokushima Knit (Japan)  
• Tryniy (Japan)  
• Dima Knit (China)  
• Changma Knit (China)





Beside following ESG practices since 2019 and sourcing natural, renewable, up-cycled / recycled materials, our sustainability credo revolves around 3 main pillars:

1. **DURABILITY** : make superior quality knitwear that can be loved again and again, standing the test of time.
2. **WASTE REDUCTION** : reorganize our manufacturing processes and practices with the prime objective to minimize waste.
3. **RELATIONSHIP WITH PEOPLE**: contribute to improve working conditions throughout our global supply network

Social and environmental assessment frameworks  
Changma Knit factory (SLCP from 2023, and Higg FEM from 2025)  
Dima (SLCP from 2021)





Bridging Knitwear Lovers

## TOKYO

---

Headquarters  
Hiroo MTR Building 6F, 2-36-13  
Ebisu, Shibuya-ku,  
Tokyo 150-0013, Japan  
TEL: +81-3-5488-6390  
**Email : [sales@fenixtyo.com](mailto:sales@fenixtyo.com)**

## SUZHOU

---

Factories  
3F, No.188 Xinshi Street,  
Linhu Town, Wuzhong District,  
Suzhou, Jiangsu 215106, China  
TEL: +86-512-68413191  
**Email : [sales@fenixtyo.com](mailto:sales@fenixtyo.com)**

## LONDON

---

Global Business Development  
33 Whitcomb Street,  
Trafalgar Square  
WC2H 7EP London, UK,  
TEL: +44 791 831 831 2  
**Email : [sales@fenixtyo.com](mailto:sales@fenixtyo.com)**